

# STEP IT UP FOR CLEARBROOK

## 5K RUN/1 MILE WALK

September 23, 2023 at 8:30 a.m. | Cronin Park, Arlington Heights

Lace up your gym shoes for the fifth annual Step It Up for Clearbrook! As one of our largest fundraising events, Step It Up for Clearbrook is vital to our mission of empowering over 8,000 people with intellectual/developmental disabilities to embrace their potential.

### SPONSORSHIP BENEFITS

*EXCLUSIVE Presenting Sponsor \$25,000	Sprint Sponsor \$10,000	Run Sponsor \$5,000	Jog Sponsor \$2,500	Walk Sponsor \$1,000
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### MARKETING BENEFITS

Recognition on all event marketing materials	●				
Recognition in event press releases	Named as Presenting Sponsor	●	●	Post press release only	
Name/logo on Step It Up for Clearbrook website with active link	●	●	●	●	●
Inclusion on event postcard	●	●	●	●	●
Recognition in Annual Report and newsletter	●	●	●	●	●
Recognition on social media & e-blasts	●	●	●		

### DAY OF EVENT BENEFITS

"Step It Up for Clearbrook Presented by: Logo" on race bibs	●				
Logo on finish line ribbon	●				
10 x 10 tent at event	●	●			
Opportunity to place promotional items in race packet	●	●	●		
Signage along race course	4	3	2	1	1
Complimentary Registration Entries	25	15	10	5	2
Logo on event shirt	Exclusive placement on front of shirt as Presenting Sponsor	●	●	●	●

Please make your sponsorship commitment by 8/4/23 to receive all marketing benefits!

# NEW NAMING OPPORTUNITIES

## FOOD TENT

\$5,000

Your logo exclusively displayed on a banner above our food tent

## WATER STATION

\$5,000

Your logo on both of our two water stations along the race course

## STEP IT UP CREW

\$5,000

Your logo exclusively on back of all volunteer shirts

## RACE SAFETY

\$5,000

Your logo on signs at 4 police locations on race route

Your Company names these areas!



## REGISTRATION

### 5K FUN RUNNER

\$25

### 5K CHIPPED/TIMED RUNNER

\$35

### 1 MILE WALKER

\$25

### VIRTUAL WALKER/RUNNER

\$25

### KIDS DASH

\$10



# CONTACT

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## SPONSORSHIP LEVEL:

SPRINT - \$10,000

RUN - \$5,000

JOG - \$2,500

WALK - \$1,000

NAMING OPPORTUNITIES

FOOD TENT - \$5,000

WATER STATIONS - \$5,000

VOLUNTEER CREW - \$5,000

RACE SAFETY - \$5,000

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Checks can be made payable to Clearbrook & mailed along with this flyer to the address above.