

STEP IT UP FOR CLEARBROOK

5K RUN/1 MILE WALK

September 21, 2024 at 8:30 a.m. | Cronin Park, Arlington Heights

Walk, run or roll for Clearbrook at the sixth annual Step It Up in Arlington Heights! An excellent opportunity for teambuilding and giving back, your sponsorship empowers people with intellectual and developmental disabilities to embrace their potential.

SPONSORSHIP LEVELS

Presenting Sponsor - \$25,000 *EXCLUSIVE OPPORTUNITY*

- Complimentary registration for 25 participants
- Named as Presenting Sponsor in press releases
- Inclusion on event postcard
- Recognition in Clearbrook's Annual Report and newsletter
- "Step It Up for Clearbrook Presented by: Your Logo" on race bib
- 10x10 tent at event
- Opportunity to place promotional items in race packets
- Signage along the race course: 4
- Exclusive placement of logo on front of shirt as Presenting Sponsor



Sprint - \$10,000 (Naming Opportunity: VOLUNTEER CREW)

- Complimentary registration for 15 participants
- VOLUNTEER CREW sponsored by YOUR COMPANY on all volunteer t-shirts and at Volunteer Tent
- Recognition in event press releases
- Inclusion on event postcard
- Recognition in Clearbrook's Annual Report and newsletter
- 10x10 tent at event
- Place promotional items in race packets
- Advanced selection of preferred volunteer role for employees
- Signage along the race course: 3



Run - \$5,000 (3 NAMING OPPORTUNITIES)

- Complimentary registration for 10
- Inclusion on all event correspondence
- In Clearbrook's Annual Report and newsletter
- Place promotional items in race packets
- Signage along the race course: 2
- Logo on event shirt

Option to Name one of the following:

FUN ZONE

\$5,000

Your logo on signage at the Kids/Activity Tent

STORY TENT

\$5,000

Your logo on signage at the Share Your Story tent

FOOD TENT

\$5,000

Your logo exclusively displayed at our food tent.

WATER STATIONS

\$5,000

Your logo on signage at our two water stations along the course.

SOLD!

SOLD!

SOLD!

JOG - \$2,500 (3 NAMING OPPORTUNITIES)

- Complimentary registration for 5
- Inclusion on all event correspondence
- In Clearbrook's Annual Report and newsletter
- Place promotional items in race packets
- Signage along the race course: 1
- Logo on event shirt

Option to Name one of the following:

RACE PACKET
\$2,500
Your logo on the packets given to all participants

RACE BIBS
\$2,500
Your logo on all participant race bibs (must be committed by 7/15/24)

MEDAL
\$2,500
Your logo on the ribbon of finisher medals (must be committed by 7/15/24)

WALK - \$1,000 (2 NAMING OPPORTUNITIES)

- Inclusion on all event correspondence
- In Clearbrook's annual report and newsletter
- Place promotional items in race packets
- Complimentary registration for 2
- Signage along the race course: 1
- Logo on event shirt

Option to Name one of the following:

RACE SAFETY
\$1,000
Your logo on signs at 4 police locations on race route

NEW! CILA SPONSOR
\$1,000
Sponsor a group home of Clearbrook individuals attending Step it Up

DIGITAL PHOTO BOOTH
\$1,000
Your logo on signage at the photo booth

For registration and event details visit step.clearbrook.org

CONTACT

Email: step@clearbrook.org

Phone: 847-385-5009

Mail: 1835 W. Central Road, Arlington Heights, IL 60005

Sponsors must be committed by 8/4/2024 to receive recognition on the event t-shirt.

SPONSORSHIP LEVEL:

PRESENTING - \$25,000

Business Name: _____

SPRINT - \$10,000 (VOLUNTEER CREW)

Contact Name: _____

RUN - \$5,000

Address: _____

FUN STORY FOOD WATER

City, State, Zip: _____

JOG - \$2,500

PACKET BIBS MEDAL

Phone: _____

WALK - \$1,000

Email: _____

RACE SAFETY CILA PHOTO BOOTH

Checks can be made payable to Clearbrook & mailed along with this flyer to the address above.